AUBURN ACHIEVE

AUBURNACHIEVE HELPS Auburn FACULTY & STAFF use data to improve what students learn and improve their post-graduation SUCCESS

AUBURNACHIEVE

IMPACT REPORT | VOLUME ONE
2022-2023

AUBURNACHIEVE is Auburn University's Quality Enhancement Plan, a five-year plan that aimes to transition students from academic life to successful careers through strategic, data-informed interventions. The plan brings together many members of the campus community to support and sustain efforts to enhance academic and co-curricular experiences AND promote strong articulation skills.

- Katie Boyd (Director, AUBURNACHIEVE)

Do you have questions about Auburn Graduates?

Do students who complete internships receive more job offers than students who complete a different HIP?

Who are the top employers or graduate institutions for students in my department?

What relationships might exist between the services provided by my office and student career outcomes?

The Insight Lab's team of full-time and graduate-level analysts are here to help!

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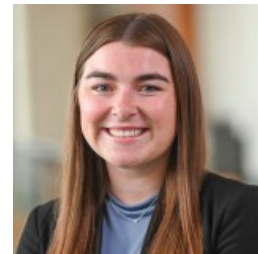Education Research
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Our education researchers are happy to handle data requests for accreditation, routine reporting cycles, APR, or any other institutional purpose. Insight Lab analysts can provide you with data, static reports, or dynamic dashboards from any of OAI's surveys and data sources:

The First Destination Survey
Data surrounding graduates' career outcomes, including employment or enrollment status, salary, preference, timing of career outcome, etc.

The Campus Engagement and Experience Survey
Data surrounding graduates' participation in high-impact practices, student employment, etc.

The Auburn Grad Career Survey
Career outcome data from alumni 3 years post-graduation

SUCCESS

GOAL

4

3

2

YEAR 1

START

AUBURN**ACHIEVE** is a five-year plan. Assessment and re-evaluation are key elements of the plan. Some metrics are quantitative (e.g. employment success rate) and others are qualitative (e.g. employment satisfaction). Each metric is accompanied by a set target to guide conversation and proliferate a culture of data-informed decision making. These targets were established in 2022 and were recalibrated in 2024. They are identified throughout this report.

The University convened a QEP Task Force in 2020 to explore ways in which the QEP could align with these goals. Consisting of faculty, staff, and students, the Task Force provided three recommendations that would ultimately shape A**U**BURN**ACHIEVE**.

Interventions should be deployed at the academic unit level and should be flexible and customizable to reflect both the challenges and opportunities that exist at local levels across the campus community.

A**U**BURN**ACHIEVE** is therefore guided by an Achievement Framework. That is, achievement is the culmination of learning that takes place in the classroom, participation in activities outside of the classroom, and the students' ability to articulate knowledge, skills, and experiences to relevant audiences.

ACHIEVEMENT =
(ACADEMICS + ACTIVITIES)ARTICULATION

To learn more visit A**U**BURN**ACHIEVE**

AUB.IE/AUBURNACHIEVE

SALARY

AUBURNACHIEVE

CAREER

SALARY

QUALITY

EMPLOYMENT

CONTINUING EDUCATION

LOCATION AUBURNACHIEVE

VOLUNTEER

LEARNING IMPACT

EXPERIENCES

SUCCESS

AUBURNACHIEVE

EMPLOYMENT

TOP CHOICE

SERVICE

CAREER

PROFESSIONAL SCHOOL

AUBURNACHIEVE

TEAMWORK INTERNSHIP

SALARY

SATISFACTION

RESEARCH

RECOGNITION EXCELLENCE

ARTICULATION

LEADERSHIP

ASSISTANTSHIP

ADVANCEMENT

SUCCESS

OPPORTUNITY

EMPLOYMENT

GRADUATE SCHOOL

FUNDING

Auburn University should establish a support infrastructure to leverage and deploy the rich data Auburn collects from graduating seniors.

Thus, the University formed the Insight Lab, which is responsible for helping the campus community prioritize their efforts to areas in which there are the greatest success gaps, analyzing institutional data, and supporting the identification of strategies for improvement.

The Insight Lab is charged with working with an Advisory Council (faculty) and Community of Practice (support unit leaders).

To reach out to a member of the Insight lab visit

AUB.IE/INSIGHTLAB

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Academic Insight
Director, AUBURNACHIEVE

Dr. Rachel Whitman Rotch
Sr. Analyst for Education Research
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Co-Chair, AUBURNACHIEVE
Community of Practice

Dr. Charlie Wilder
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Co-Chair, AUBURNACHIVE
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Dr. Amy Wright
Professor, Horticulture and
 Associate Dean for Academic Affairs
College of Agriculture
Chair, AUBURNACHIEVE
Advisory Council

Dr. Erica Stallings
Executive Director
Career Discovery and Success
Co-Chair, AUBURNACHIEVE
Community of Practice

THE COMMUNITY OF PRACTICE AND ADVISORY COUNCIL PROVIDE ONGOING SUPPORT FOR AUBURNACHIEVE. THEY HELP TO SUSTAIN MOMENTUM AND SUPPORT INTERVENTION EFFORTS.

ADVISORY COUNCIL

Dr. Amy Wright, Chair, College of Agriculture,

Dr. Brendan Higgins, College of Agriculture

Dr. Tom Leathem, College of Architecture, Design & Construction

Dr. Jonathan Stanley, College of Business

Dr. Margaret Flores, College of Education

Dr. Robbie Barnes, College of Engineering

Dr. Todd Franks, College of Forestry and Wildlife Sciences

Dr. David Martin, College of Human Sciences

Dr. Tom Lockhart, College of Liberal Arts

Dr. Kelley Noll, College of Nursing

Dr. Murali Dhanasekaran, College of Pharmacy

Dr. Maggie Han, College of Science and Mathematics

Dr. Kelley Steury, College of Veterinary Medicine

COMMUNITY OF PRACTICE

Erica Stallings, Career Discovery and Success – Co-Chair

Rachel Whitman Rotch, Academic Insight – Co-Chair

Charlie Wilder, Academic Insight – Co-Chair

Executive Director of the Biggio Center or representative

Director of University Writing or representative

Director of the Multicultural Center for Excellence or representative

Director of Study Abroad or representative

Director for Student Affairs Assessment and Planning or representative

Director of Academic Support or representative

Various representatives from student support units

Create opportunities for collaborative partnerships with local academic units, to foster a culture of data-informed decision making.

The Bright Idea seed grant program is designed to provide analytical support and initial funding to implement data-informed projects.

The Achievement Framework guides programming, the Insight Lab provides analytic support, and the Bright Idea seed grant program allows the campus community to be strategic in how they enrich the student experience and support students as they prepare for post-AU careers.

AUBURN ACHIEVE

— *BRIGHT IDEA* —

To learn more about the Bright Idea seed grant program
aub.ie/brightideagrant

Use a data-informed approach to elevate the Auburn University student experience and prepare students for post-Auburn careers.

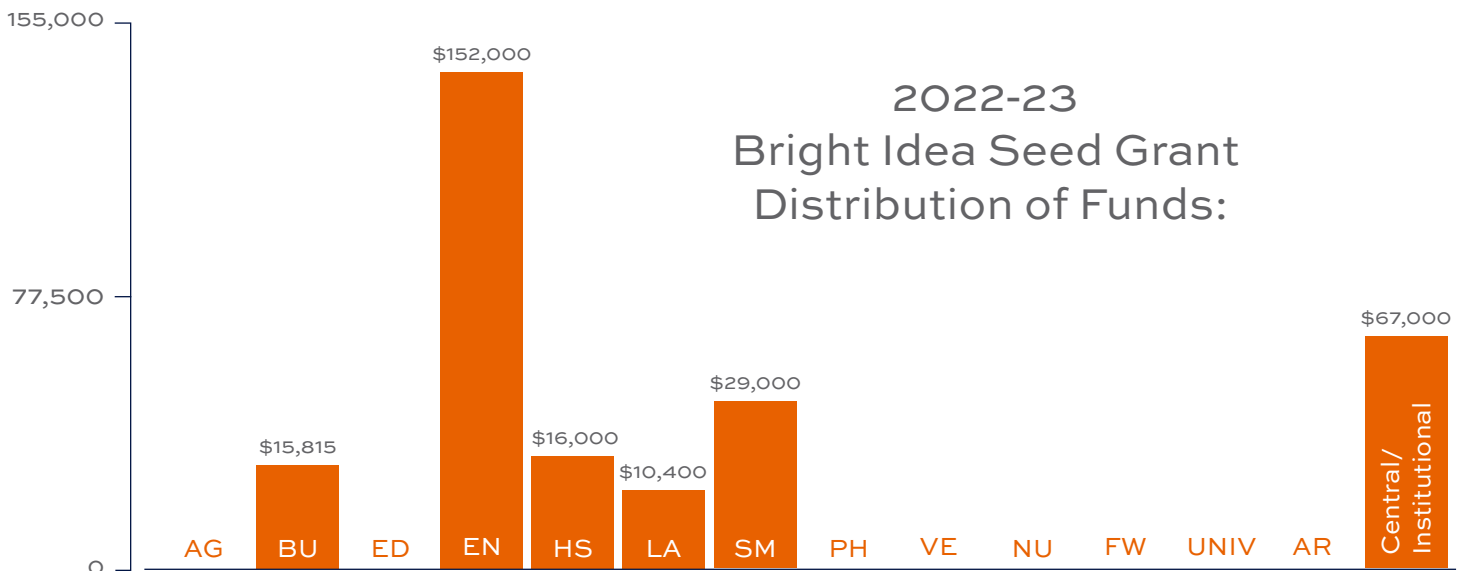**5-YEAR TARGET** │ **35 projects fully completed**

STATUS – Number Bright Idea Seed Grants:

20 proposals	**$200,000** available annually
6 being implemented	**19** projects started as of year 2

2022-23 Bright Idea Seed Grant Distribution of Funds:

Chart values:
- AG: (none)
- BU: $15,815
- ED: (none)
- EN: $152,000
- HS: $16,000
- LA: $10,400
- SM: $29,000
- PH: (none)
- VE: (none)
- NU: (none)
- FW: (none)
- UNIV: (none)
- AR: (none)
- Central/Institutional: $67,000

Y-axis: 0, 77,500, 155,000

Bright Idea seed grant projects have tackled various topics and concerns, including but not limited to:

- Career development
- Career exploration support
- Course-embedded undergraduate research opportunities
- Licensing exam preparation
- Linguistic proficiency
- Student caregiver resources
- Test preparation
- Written and oral communication
- Undergraduate research fellowship support

5-YEAR TARGET – *450 attendees*

STATUS – EEE attendance: 2022-23:

139
ATTENDEES

34
POSTERS PRESENTED

15

Introduce students to career readiness competencies and early career planning tools.

95%
OF INCOMING STUDENTS, PARTICIPATED IN CONNECT THE CREED

6,143
COMPLETED A CAREER READINESS MODULE.

WHAT AUBURN STUDENTS ARE SAYING ABOUT THEIR EDUCATION

During my most recent internship, I was surrounded by professionals in a government field of work where I knew little about the project at hand. I was faced with a situation where I finally understood, no matter how much you study and learn in school, nothing will prepare you for the work force, except getting actual experience on the job.

I am a 4 year member of the Auburn University Marching Band. This organization has shaped me more than any of my other experiences combined. I have learned to work on a team and persevere through really difficult situations. I have learned to be a thermostat and stay consistent no matter what is happening around me. Overall, it has made me a much stronger and more resilient person.

While volunteering at the AU Early Learning Center for classes, I had the opportunity to grow a special bond with one of the children there and assist in his diagnostic testing. This opportunity opened my eyes different ways of working and serving children. I have since remained in touch with the educational consultant and have asked for advice and assistance in future career paths.

From the belief statements in the historic *Auburn Creed* to the student-centric goals in the institutions' current Strategic Plan, the university places great emphasis on creating an environment that yields success to those willing to work for it.

AUBURNACHIEVE focuses directly on improved student achievement and will do so by creating support structures and processes that facilitate customizable, data-informed interventions aimed at one or more of the objectives below:

1

AUBURNACHIEVE will increase first destination outcome success.

To this end, students will be academically prepared to pursue continuing and professional education, and students will be prepared for their first destination employment opportunity, which will be measured by the percent of students that are successfully enrolled in continuing or professional education or successfully employed at the time of graduation and in the six-months after graduation.

2

AUBURNACHIEVE will increase first destination outcome quality.

To this end, students will be satisfied with their first destination outcome, and students will have the opportunity to pursue high quality careers, which will be measured via information obtained about career location, satisfaction, compensation, major/ outcome alignment etc.

3

AUBURNACHIEVE will help students explain the relevance of academic and co-curricular experiences.

Aligned to the overall framework of AUBURNACHIEVE, Achievement is powered by a student's ability to articulate their valuable academic learning experiences and their curricular activities to various audiences. Articulation will be measured through the evaluation of articulation artifacts, such as personal statements and unique value propositions.

Increase first destination outcomes success for students graduating from Auburn University

UNDERGRADUATE

TARGET

90 PERCENT

BY 2027-28

2022-23	**88.1%**
PELL-ELIGIBLE	**86.7%**

GRADUATE

TARGET

98 PERCENT

BY 2027-28

2022-23	**96.3%**
MASTER'S	**93.1%**
SPECIALIST	**100%**
DOCTORAL	**100%**

UNDERGRADUATE: 2022-2023 ACADEMIC YEAR

AT GRADUATION

68 PERCENT
TARGET

OVERALL	**63.4%**
PELL-ELIGIBLE	**61.3%**

SIX-MONTHS POST GRADUATION

87 PERCENT
TARGET

OVERALL	**83.6%**
PELL-ELIGIBLE	**80.0%**

GRADUATE: 2022-2023 ACADEMIC YEAR

AT GRADUATION

80 PERCENT
TARGET

OVERALL	**78.8%**
MASTERS	**77.2%**
SPECIALIST	**100%**
DOCTORAL	**80.4%**

SIX-MONTHS POST GRADUATION

92 PERCENT
TARGET

OVERALL	**90.4%**
MASTERS	**89.6%**
SPECIALIST	**100%**
DOCTORAL	**91.4%**

Increase first destination outcome quality for students graduating from Auburn.

UNDERGRADUATE

3.9 /TARGET/ 4

ACROSS ALL

SATISFACTION
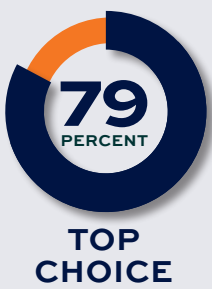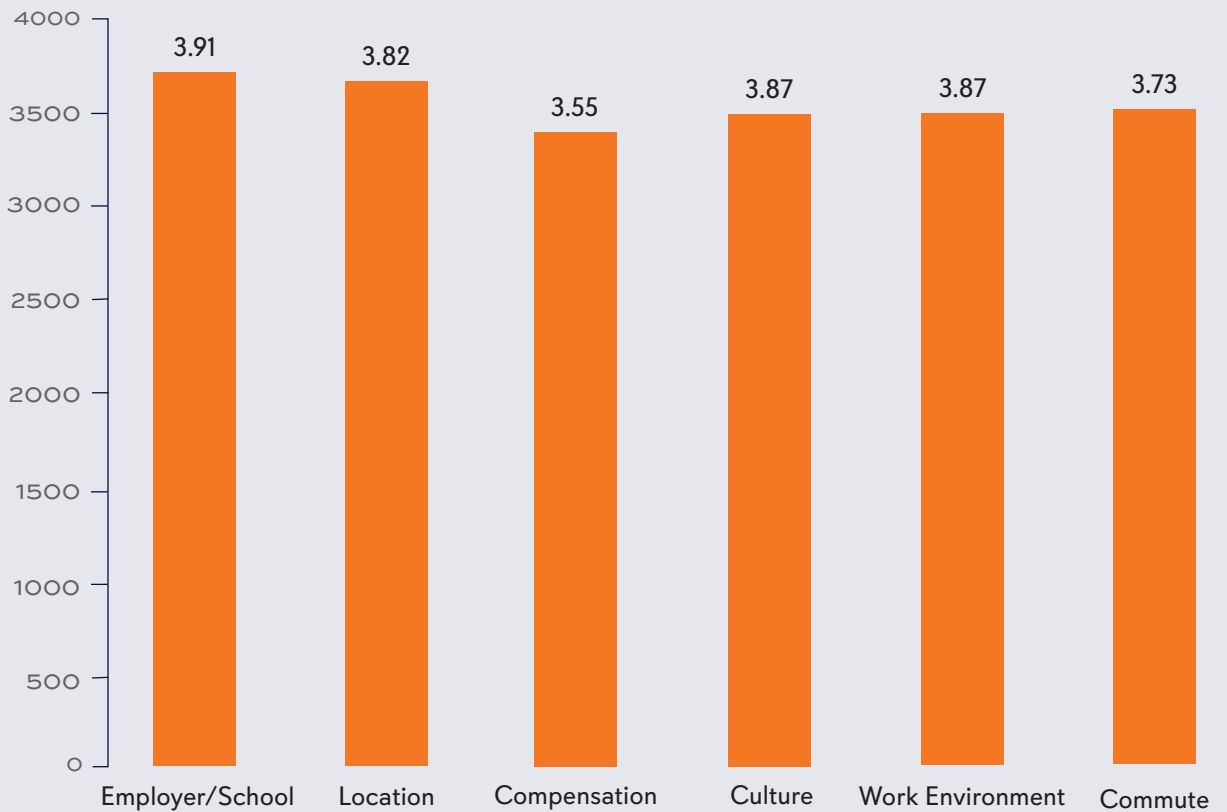
85 PERCENT

TARGET

TOP CHOICE

UNDERGRADUATE

| 2022/23 | 2023/24 | 2024/25 | 2025/26 | 2026/27 | 2027/28 | 2028/29 |

79 PERCENT

TOP CHOICE

Employer/School	Location	Compensation	Culture	Work Environment	Commute
3.91	3.82	3.55	3.87	3.87	3.73

Increase first destination outcome quality for students graduating from Auburn University.

UNDERGRADUATE

TARGET

SALARY	**$60,000**	BY 2027-28
2022-23	**$58,788**	

TARGET

ASSISTANTSHIP	**35%**	WITH

TARGET

ALIGNMENT	**94%**	ALIGNED

TARGET

OFFERS	**40%**	3+ OFFERS

UNDERGRADUATE

2022/23 BY THE NUMBERS

3+ Offers, 25%

1 Offer 47%

2 Offers, 28%
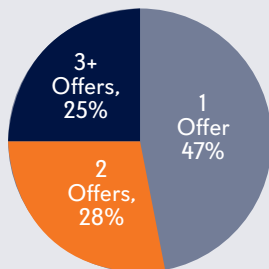
NUMBER OF OFFERS

AVERAGE SALARY

$58,788

STUDENTS WITH ASSISTANTSHIPS
31.6%

OF JOB-MAJOR ALIGNMENT
93.6%

GRADUATE

TARGET

SALARY	$76,000

TARGET

ASSISTANTSHIP	80%

TARGET

ALIGNMENT	98%	ALIGNED

TARGET

OFFERS	25%	3+ OFFERS

GRADUATE

2022/23 BY THE NUMBERS

3+ Offers, 23%

1 Offer 53%

2 Offers, 24%
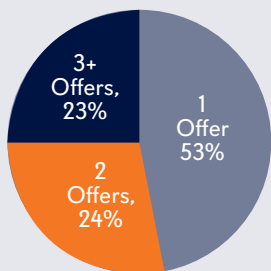
NUMBER OF OFFERS

AVERAGE SALARY
$84,679

STUDENTS WITH ASSISTANTSHIPS
80.8%

OF JOB-MAJOR ALIGNMENT
97.8%

Enhance our students' ability to explain the relevance of their academic and co-curricular experiences.

LOADING...

Baseline information report for 2023-24 coming soon.

aub.ie/auburnachieve

aub.ie/insightlab

aub.ie/elevated-ed

insightlab@auburn.edu

NOTES

AUBURN

Office of the Provost

Academic Insight